

Custom Threat Analysis

Understand and proactively address targeted digital risks to your organization with help from ZeroFOX experts



The Challenge

In today's digital world, the most successful cyber attacks are well-researched and highly targeted. Modern organizations rely on public platforms, like social media, collaboration tools, mobile apps, cloud email solutions and more, allowing malicious actors to learn about a company before pulling off a successful, targeted attack. Security teams need actionable, tailored intelligence to proactively address risks to their public attack surface.

Top Digital Risks

Socially-Engineered Attacks

Malicious actors learn about your organization by monitoring public-facing platforms, such as the company's Facebook account or top executive's Twitter page. Then, they exploit vulnerable platforms and employees using insider-information to pull off a successful attack on your staff or brand.

Sensitive Data Leakage

Without the right monitoring solution, your company secrets or executives' credentials can become available on Pastebin and Github sites within the deep or dark web, leaving your organization ripe for an attack.

Marketplace Fraud

Counterfeit products are posted on online marketplaces, such as Facebook marketplace or Amazon, putting your organization's revenue, trust and loyal customers at risk.

Compromised Reputation

Account hijackers post negative sentiments or competitor marketplace endorsements are sent out from your company or executive pages, tarnishing your brand's reputation.

The Solution

Discover and proactively address the targeted threats to your public attack surface with ZeroFOX Custom Threat Analysis. This offering is designed to provide staff augmentation and bespoke intelligence to address our customers most pressing threats and risks and to complement ZeroFOX Threat Intelligence. While all customers take advantage of ZeroFOX OnWatch services to identify, analyze, and remediate credible threats, the Custom Threat Analysis solution allows you to proactively address highly-targeted threats to your organization and industry.

How It Works

Get started by working with ZeroFOX threat analysts to define your top digital concerns and how often you'd like to receive research reports. After that, ZeroFOX will utilize your existing data sources within the platform to identify and analyze targeted threats arising throughout your organization's public attack surface.



As applicable, the findings will be provided in any one of these detailed reports:

Digital asset discovery:

Discover abandoned pages, updated infrastructure, and unauthorized pages with a full investigation into your digital inventory of associated social media accounts and domains.

Executive risk assessments:

Identify the digital risks posed by your executives' publicly accessible attack surface in this quick assessment.

Regional risk assessments:

This assessment provides local and regional situational intelligence that assists your organization in understanding operational risk.

Malware campaign advisories:

Get a personalized report of relevant malware and malicious campaigns, including a summary of new malicious capabilities, impact to your organization and mitigation methods.

Threat actor investigations:

A focused investigation into specific IOCs or other artifacts relating to ongoing malicious activity to support internal investigations and defensive efforts. This allows you to free up resources to focus on appropriate response and capabilities within your control while offloading this challenging attribution research confidentially.

Custom Threat Analysis	ZeroFOX OnWatch
<p>Custom Threat Analysis provides expert threat analysts who research and produce curated threat reports specifically for your organization. Working with your team and using these reports, ZeroFOX helps your organization to quickly identify and proactively address targeted digital attacks.</p>	<p>Identification, analysis and remediation of malicious content and risks on your public attack surface that threatens your brand, executives or locations. ZeroFOX OnWatch provides initial configuration, continuous optimization, and 24/7 support including alert analysis and workflows to meet unique use cases. Alert analysis includes triage, validation, research, escalation, and response of individual alerts.</p>

About ZeroFOX

ZeroFOX, the market leader in public attack surface protection, safeguards modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.