

# Global Threat Intelligence

Enrich traditional security programs with intelligence uniquely focused on social media and digital threats across surface, deep and dark web.



## Digital Risk Protection (DRP) + Threat Intelligence

At its core, Digital Risk Protection identifies, analyzes and remediates threats across social media, surface, deep and dark web. ZeroFOX's Alpha Team analyzes and contextualizes the data gathered through this process in order to produce finished intelligence on the unique social media and digital threats facing your business, including targeted phishing campaigns, account takeover attempts, geopolitical risk and more. To complement traditional threat intelligence platforms, ZeroFOX provides actionable intelligence and exportable indicators on the threats where your organization does business: on social and digital platforms.

## Problem Overview

In today's digital world, new threats, actors and campaigns targeting individuals, organizations and whole industries are established every day. The expanse and scale at which these threats occur make it difficult for security teams of any size to fully understand their digital threat landscape and proactively address these risks. Security teams need actionable, tailored intelligence to effectively prioritize and protect their organizations from modern digital threats.

## Solution Overview

ZeroFOX's Global Threat Intelligence offering provides finished intelligence including advisories, threat actor and campaign research, vulnerability and breach notifications, and breaking news. Combined with a threat feed of social media and digital threat indicators, such as malicious domains/IPs, impersonating user profiles, and phishing email addresses that integrate directly into major threat intelligence platform providers. ZeroFOX Global Threat Intelligence enhances threat intelligence programs with a unique focus on social media and digital platforms that traditional threat intelligence providers lack.

## Immediate Time to Value

1. **Receive original threat research with respect to social and digital platforms**
2. **Stay up to date on the most important security events and digital risks**
3. **Leverage IOCs in your TIP, SOAR, SIEM and other tools with pre-existing API integrations**

# Extending Digital Risk Protection with Threat Intelligence

## Advisories and Original Research

New publications throughout the week ensure your security team remains up to date on the latest threat actors and campaigns

## Vulnerabilities and Breaches

Notifications of discovered vulnerabilities and data breaches affecting specific industries, organizations and individuals

## Breaking News

Real time, relevant security news curated by Alpha Team, available in the platform, emailed to your inbox (coming soon) or via the ZeroFOX Mobile App

## Threat Feed and Integrations

Enrich your threat intelligence program with unique data and IoCs from where your business and people are most exposed

# Go Further with Custom Threat Analysis

ZeroFOX offers dedicated expert resources who perform tailored analysis and produce custom threat intelligence for customers looking to address unique digital risks - saving your internal security teams valuable time and resources. Benefit from targeted, custom research designed by our expert team to address your organization's largest problems and enable more informed risk decisions. This in-depth analysis and reporting can be used for understanding your organization's ongoing, unique digital threat landscape. Our team of analysts is also available for individual incident reporting or unique, one-time analysis to quickly address pressing digital risks.

| ZeroFOX Global Threat Intelligence Portfolio  |   |   |
|---|---|---|
| Threat Feed   | Threat Research   | Custom Threat Analysis  |
| <p>IoCs extracted and validated through ZeroFOX analysis, and delivered to your Threat Intelligence Platform (TIP)</p> <ul style="list-style-type: none"> <li>• Domains &amp; URLs</li> <li>• IP Addresses</li> <li>• File Hashes</li> <li>• Email Addresses</li> <li>• Phone Numbers</li> <li>• Hashtags</li> <li>• Crypto Wallet Addresses</li> <li>• Indicators from Social Media</li> </ul> | <p>Curated, original research developed by ZeroFOX Alpha Team, delivered through the ZeroFOX Platform and directly to your device via the ZeroFOX Mobile App.</p> <ul style="list-style-type: none"> <li>• Domains &amp; URLs</li> <li>• Breaking News</li> <li>• Advisories</li> <li>• Vulnerability Intelligence (CVE's)</li> <li>• Strategic Research Reports</li> </ul> | <p>Custom, tailored threat research and analysis focused on your organization's unique use cases performed by expert threat analysts</p> <ul style="list-style-type: none"> <li>• Curated intelligence developed for your organization based on identified risks</li> <li>• In-depth threat investigation into actors and campaigns</li> <li>• Ongoing or incident-based tailored research</li> </ul> |

## About ZeroFOX

ZeroFOX, the market leader in digital visibility and protection, safeguards modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.