sealpath™
SMART PROTECTION FOR SENSITIVE DATA

codere

CODERE TRUSTS SEALPATH FOR THE PROTECTION AND CONTROL OF ITS SENSITIVE INFORMATION

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Luis Miguel Brejano. CISO – Codere.

INDUSTRY/SECTOR
Private gambling and betting

NEED
Regulatory compliance and protection of sensitive information.

PRODUCTO
SealPath Enterprise

REGION/COUNTRY
Spain, Italy and Latin America

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ABOUT THE CLIENT

Codere is a Spanish multinational company, a reference in the private betting sector, with presence in eight countries in Europe and America. Founded in 1980, it is the only Spanish company in the betting sector that is quoted on the Stock Exchange, since 2007. Codere manages more than 55,060 gaming terminals, 144 gaming halls, 4 racetracks, and 3,984 betting points. With more than 10,000 employees, Codere has experienced solid growth and has reached a relevant position in the private betting sector, including online betting.

THE CHALLENGE

The activity developed by Codere is subject to a wide and diverse regulation, which varies according to each country. The management of its operations is adjusted to the peculiarities of the eight local markets in which it operates. In addition to the specific regulations related to the betting sector, Codere, when operating in Europe, is subject to the compliance of regulations such as EU-GDPR which puts its focus on the protection and control of the personal data of third parties that the companies store. Codere handles sensitive information relating to customer data, which it must keep protected and under control to avoid non-compliance with regulations.

Much of this information is in different file formats that move through the different sites and locations of the company. This information must be kept secure regardless of location, even outside the control of the company's perimeter. On the other hand, it was necessary to have a complete audit of access to sensitive and regulated information: Who is accessing, when or if someone is trying to access and does not have the appropriate permissions.

"In the digital transformation process, critical today to be competitive, it is essential to protect personal and other business data. The use of the cloud, or mobility helps to be more agile in business processes, but in this context, it is necessary that the company's

sensitive data is kept protected, not only within the organization but in any location and device" notes Luis Miguel Brejano, CISO of Codere.

THE SOLUTION

After several proofs of concept, Codere has implemented the SealPath Enterprise solution internally to protect sensitive and regulated information that is stored in different locations in the company: file servers, document managers, or user teams.

The solution is offered as a managed service in the different geographical regions of the company. Users have SealPath Desktop on their computers to protect sensitive information in different areas of the company where customer data, business data, and other confidential data is managed. Security policies are established that limit who can access the documentation and with what permissions. Expiration dates can be assigned to certain sensitive information and dynamic watermarks can be set to mitigate the risk of information leakage through print media, for example. Not only can files be protected, but emails with confidential data attached can be protected through integration with Microsoft Outlook.

SealPath allows you to monitor the use of files with sensitive information. It also allows to generate warnings in case a file has been tried to be accessed by users without permissions, or has tried to be unprotected.

To Luis Miguel Brejano, *One of the key points in deciding on the SealPath solution is its ease of use. We needed to incorporate encryption and traceability into the access to sensitive company information, but without interrupting or greatly modifying our business processes, using our usual tools and corporate information systems.*

THE BENEFITS

Thanks to SealPath, sensitive company information stored in files is protected and under control, not only within the company's perimeter, but in any location, even if it must be shared with a third party. It is possible to store this documentation on users' computers, on file servers or in the cloud, but always under the control of Codere.

From Codere it is possible to revoke access to protected information if it is decided that certain persons should no longer have access to the information. The protection is dynamic and it is possible to change the access to the documentation in real time.

According to Luis Miguel Brejano, "With SealPath we can keep third party personal data in company files and documents safe. We audit their use and monitor possible improper access. In this way we mitigate the possibility of leakage, and we put in place the means to ensure regulatory compliance which is so critical in an industry like ours. In addition, we are helping to spread a security culture internally, making users aware of maintaining security over the sensitive data we manage on a daily basis.*"*